

Dear Professional:

Welcome!

Lotus Web Media is an independent Web design studio located in Philadelphia. We build custom websites for the Professional. No cookie-cutters here. A custom design ensures that we create a Web site presentation that features your interests and effectively manages your online mission.

Lotus Web Media uses XHTML to structure each web page and CSS cascading style sheets to manage the presentation. We use DOM or document object model to control selected dynamic page content. We custom build each site—coding by hand. We do this to produce a website that conforms to W3C standards for development. Custom design also ensures that the site has fewer access and usability concerns. We prefer to use Unix servers.

We optimize each site so visitors can easily surf it for content. Site architecture is planned for strategic interests early from the ground up for top search engine visibility and placement, and for effective website performance.

We use rich media like Flash, video and audio strictly to supplement web page content or marketing presentations.

We supply site traffic analysis tools individually aligned to fit your circumstances.

Lotus Web Media will consider a single page, redesign an existing website, or develop a new site for you. We will also install special dynamic CGI features on your Unix web server. We offer a consulting option if you wish to build your own site and need professional advise along the way.

w e b d e s i g n d e v e l o p m e n t o p t i m i z a t i o n c o n s u l t i n g

This document will help you to organize your web project. Kindly answer each of the selections as completely as you can and disregard any area that is not relevant.

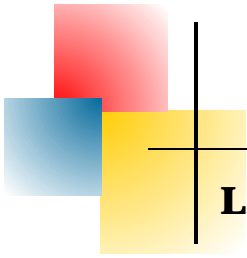
We will evaluate your design request and contact you at our earliest convenience.

Lotus Web Media will respond to your request with a Proposal for your site development that provides an initial estimate of costs. The initial estimate will be refined after an informal interview and a detailed review of your site content.

Thank you for choosing Lotus Web Media!

825 N. 29th Street Unit 4-H
Philadelphia, PA 19103

Phone: 215.872.0604
Fax: 215.235.3890
design@lotuswebmedia.com



LOTUS WEB MEDIA

215 .235.3890 :: FAX

Name & Title

Date

Company Name & Address

Phone

FAX

Cell Phone

Website Address

eMail Address

Contact Person

Phone

Number of Pages

Timeline

Branding Attributes

Look & Feel :: Preferred Color Pallet

Mission Statement

Who Is Your Audience - Who Will Use Your Website?

Describe The Product Or Service You Wish To Promote

How Will Your Site Meet Your Visitors Needs?

How Will You Measure Success?

Search Engine Optimization Keywords

Anticipated Special Features & Requests

Sample Favorite Websites & Competitor Web Addresses

825 N. 29th Street Unit 4-H
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e x p e n s e s

Anticipated Budget

Phone: 215.872.0604
Fax: 215.235.3890
design@lotuswebmedia.com



LOTUS WEB MEDIA

215 .235.3890 :: FAX

Name

Date

Page _____ Of _____

Provide The Scope And A General Description Of Your Site

Additional Comments

Graphic & Editorial Requirements :: Logo, Graphics, Copywriting, Editing

When Will Your Web Site Content Be Ready?

How Often Will Your Website Content Be Updated?

Will You Need A CMS Content Management System?

Who Will Provide Website Content Maintenance?

825 N. 29th Street Unit 4-H
Philadelphia, PA 19103

l a u n c h

Anticipated Date

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Fax: 215.235.3890
design@lotuswebmedia.com